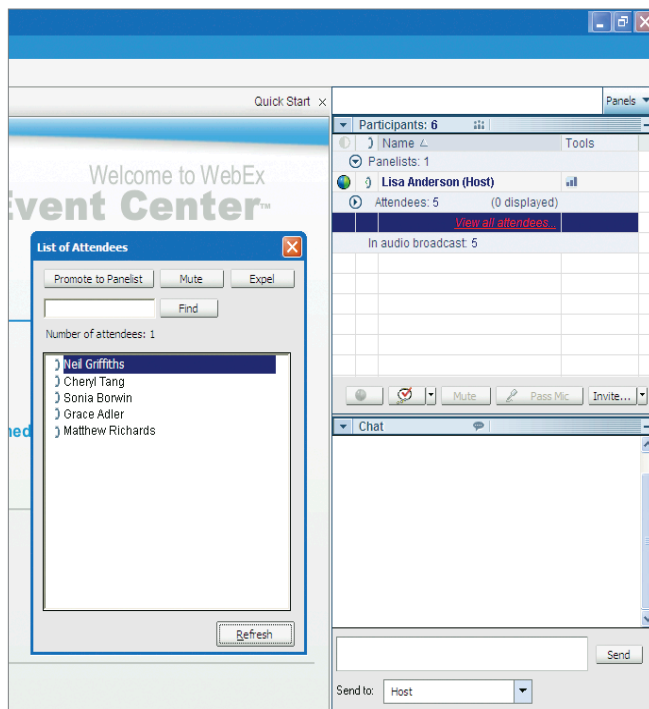


Audio Broadcast

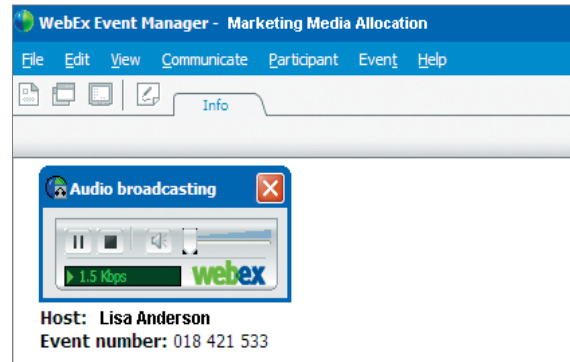
Include audio in your large events at a lower cost.

Use Audio Broadcast with WebEx Event Center to stream audio to thousands of participants. Ideal for your large, one-to-many events where the audience is primarily in a listen-only mode, Audio Broadcast provides a low cost alternative to traditional telephony-based audio conferencing. Event host, presenter and panelists join via traditional telephony-based audio conference, while your audience receives a one-way audio stream directly to their computers.

You'll find that you can deliver your message to larger audiences at a fraction of cost of traditional audio conferencing. Plus, you'll enjoy the benefits of seamless integration into the WebEx online event environment: automatic start-up of the audio broadcast session, real-time monitoring of active audio broadcast attendees and promotion of individual attendees to full-speaking privileges.



Event hosts can see how many attendees are listening to the audio broadcast.



Attendees automatically join the audio broadcast session and can play, pause or stop the broadcast.

KEY FEATURES

High capacity

Broadcast to as many as 3,000 participants.

Low delay

Count on accurate synchronization between audio and visual components, with a typical delay of less than one second.

Auto start

Audio Broadcast automatically starts when an attendee joins the event. No new hardware or special equipment is required.

Simple controls

Attendees can join or leave the audio broadcast session at will. Use simple controls to adjust volume, pause, stop, and start the audio broadcast.

Hybrid or mixed mode audio conference

Event Center hosts, presenters and panelists join a PSTN audio conference, which is automatically converted to IP-based audio streams and delivered to attendees' computers.

UDP and TCP support

Audio Broadcast supports both UDP and TCP transport methods, allowing for an optimized audio stream.

Secure SSL support

Audio Broadcast session can use SSL as a transport method, providing added security for the audio broadcast session.

Reliable connectivity

Audio Broadcast leverages the WebEx MediaTone Network and uses the same firewall-friendly connectivity that makes getting connected to a WebEx event virtually foolproof.



Q: How do I get WebEx Audio Broadcast?

A: Audio Broadcast is available with Event Center 5.5 only. To conduct an event using Audio Broadcast, simply schedule your event with WebEx Teleconferencing and select "Broadcast audio stream to all attendees."

Q: How much does WebEx Audio Broadcast cost?

A: Audio Broadcast services are sold on a per event basis. Unlike traditional audio conferencing, which is a per minute, per attendee rate, Audio Broadcast pricing is based on the event size for each event you conduct. Practice and small events (up to 25 attendees) are FREE! An event with 200 people would cost \$100/per event. Volume discounts are available. Please contact your Account Rep for more details.

Q: How does WebEx Audio Broadcast work?

A: The event host, presenter and panelists join a traditional telephony-based audio conference, which is automatically bridged to the audio broadcast servers. Event attendees automatically join the audio broadcast session when they join the online event.

Q: How does the audience ask the host, presenter or panelist questions?

A: The audience can submit questions using the Event Center Q&A feature. Alternatively, event hosts can promote an attendee to full-speaking rights at any time during the event. Attendees are promoted by presenting the telephony-based dial in information to the selected attendee.

Q: Is there any special equipment or additional hardware required?

A: No, there is no special equipment or additional hardware required for the host, presenter or panelists. Attendees only need a sound card and speakers or headphones to hear the audio broadcast.

Q: Can I use Audio Broadcast over dial-up connections?

A: Yes, Audio Broadcast is supported on dial-up connections. A minimum connection of 56Kpbs is recommended. For optimal performance on dial-up, we do not recommend using Audio Broadcast with application and desktop sharing. PowerPoint and Web browser sharing should work satisfactorily.

Q: My IT department is concerned about how Audio Broadcast impacts on our network capacity and impact that the added bandwidth requirements will have overall – what can I tell them?

A: Generally, Audio Broadcast bandwidth consumptions is 18.1Kbps per audio stream.

SPECIFICATIONS

Available with (Services)	Event Center only
Supported platforms	Windows only
Minimum Platform Requirements	Windows 2000 or XP Microsoft Internet Explorer 5 or 6, Netscape 4.7, Mozilla 1.1 <i>JavaScript and cookies enabled in the browser</i>
Minimum Internet Connection	56Kbps or faster
Transport Protocol	UDP Port 9000 and 9001 (non-SSL sites only) TCP Port 80, SSL 443
Maximum Participants	3000

Find more information about WebEx Audio and other web meeting applications at www.webex.com.